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Neighbourhood Stays Soirées

Love is in the air with Neighbourhood Edit x Flowwow



A night of flower power at The Walmer Castle to launch the Neighbourhood Edit x Flowwow collection (Photography: Issey Rider)

As champions of local enterprises with a global heart, we are very excited to announce our collaboration with gifting gurus Flowwow. We have teamed up with the marketplace, which works with local florists, patisserie chefs and makers across the world, to curate our very own collection of floral bouquets for Valentine's Day.

Flowwow matched one of their family-run London floral partners, Floetica, with Neighbourhood Edit's Editor-in-Chief, Amira Hashish, to create three covetable bouquets that would add a healthy dose of joy to any coffee table.

What better way to celebrate than with a night of flower power at Notting Hill's The Walmer Castle?



Lovingly restored by husband and wife Jack and Poppy Greenall, the couple's vision for The Walmer Castle is to honour the building's 19th-century history and restore its charm as a traditional English tavern whilst working with the best local craftspeople and producers.

We invited our community of creatives for a night of flower arranging and fizz. Guests sipped on Pale Fox Prosecco, enjoyed delicious canapes from The Walmer Castle kitchen and soaked up the ambience of the stylish Lonsdale Room.





